



2018 BRAND CALENDAR

	BRAND	Price Level	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	1/2 BBL	1/6 BBL	4/6/12 NR	4/4/12 NR	2/12/12 NR	6/4/16 CAN	6/750 NR
CORE	Big Island Blond Ale	1	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	X	X	X		X	X	
	Bitteschlappe Munich Brown Ale	1	Brown	Brown	Brown	Brown	Brown	Brown	Brown	Brown	Brown	Brown	Brown	Brown	X	X	X				
	Bridge Jumper IPA	2	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	X	X	X				
	XLCR APA	1	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	X	X	X				
	Minnehahop IPA	2		Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	Red	X	X	X				
SEASONAL	Excelsior Golden Ale	2			Yellow	Yellow	Yellow	Yellow	Yellow						X	X					
	Maibock Lager	2				Light Blue	Light Blue	Light Blue							X	X					
	A Day at the Peach Sour	2			Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	Orange	X	X	X				
	Docktoberfest Marzen Lager	3								Light Blue	Light Blue	Light Blue			X	X	X				
	Spresso Milk Stout	2	Grey											Grey	X	X		X			
SAMPLER	Summer: Blond, XLCR, Minnehahop, Peach	2					Blue	Blue	Blue	Blue	Blue									X	
	Winter: Blond, Bitteschlappe, Spresso, Rip Rap	2	Brown											Brown						X	
OFF SHORE SERIES	Dragon Fruit Milkshake IPA	4			Red	Red	Red	Red	Red						X	X					
	Double Up IPA	4									Yellow	Yellow			X	X				X	
	Rip Rap Peanut Butter Stout	3	Dark Brown											Dark Brown	X	X					X
LIMITED BARREL AGE	Berliner Weisse / Sour 1	5				Light Green										X					X
	Berliner Weisse / Sour 2	5						Light Green								X					X
	Berliner Weisse / Sour 3	5								Light Green						X					X
	Onawa Russian Imperial Stout (AKA Scofflaw)	5	Dark Brown	Dark Brown												X					X

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